

Release Notes

Version 7.2

EN

23 August 2022

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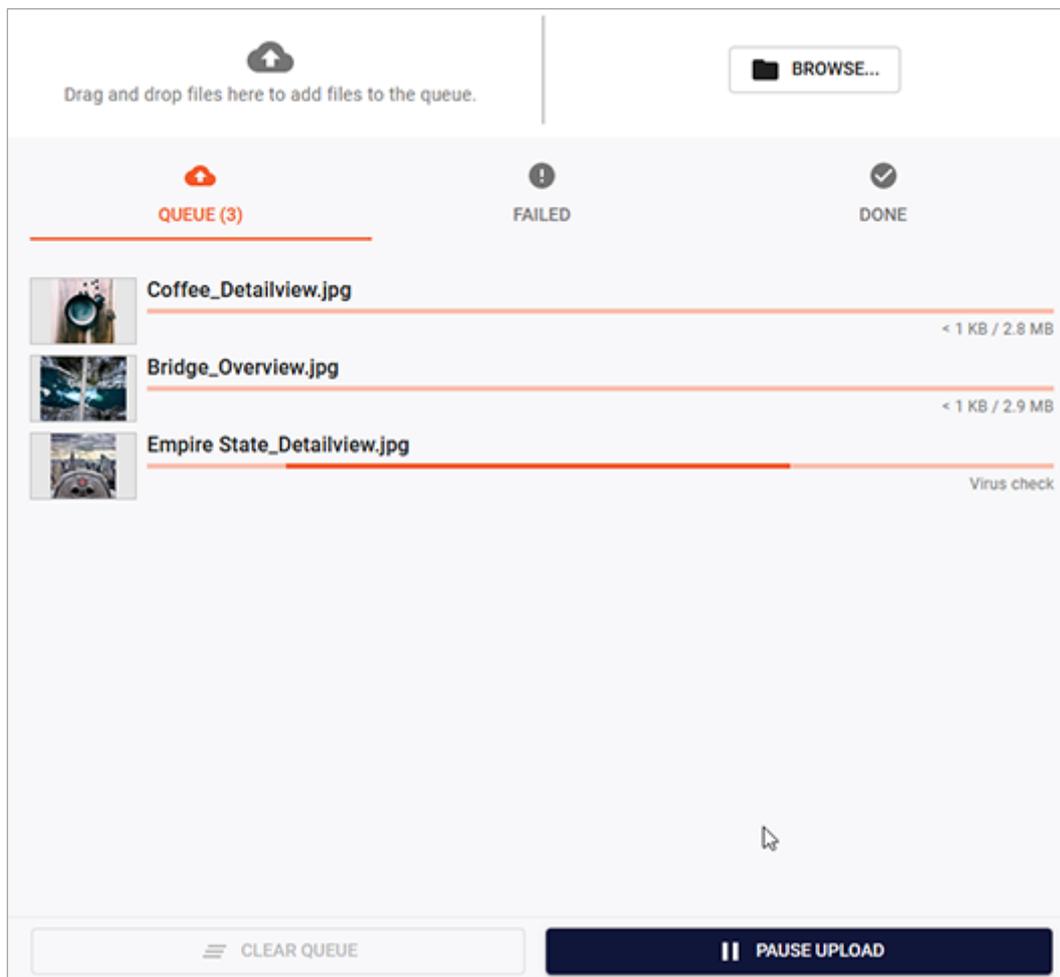
1 System-wide changes

1.1 Improvement for the upload of files

As of Version 7.2, the upload for files has been fundamentally revised. In the first step, the *Job Manager* and *Review Manager* modules will benefit from this, other modules will follow in the next versions.

With this revision, there is no more restriction on the file size. The new upload allows the user to upload both one and multiple files, the number of files is not technically limited. Please note, however, that in some cases only the upload of one file makes sense, for example to create a review. Therefore, only the upload of one file is still possible for the Review Manager.

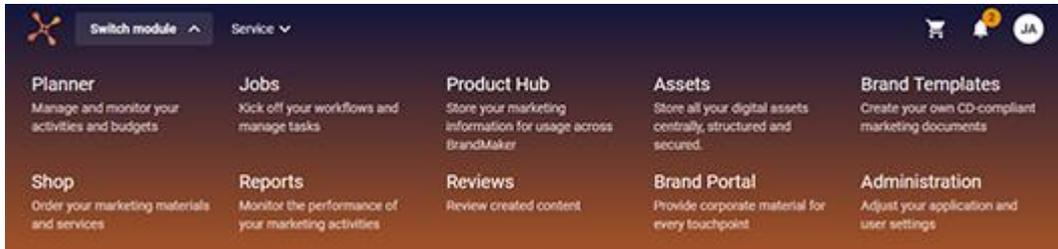
The user can dynamically adjust the list of files to be uploaded, i.e. add further files or delete files that have not yet been uploaded. In addition, the upload can be paused and resumed.



The new user interface quickly and easily informs the user about the progress, the status for each file and any errors that may have occurred. Restrictions that prevent the upload are directly detectable. Such restrictions concern, for example, file formats or the number of files as in the case of the *Review Manager* module. Restrictions regarding file formats are still defined customer-specifically in the administration.

1.2 Default names in the top navigation

With Version 7.2, the default designations of the links in the top navigation have been changed. Previously, the module name was used here. As of Version 7.2, the default designation is either based on the objects that are managed at the linked location, for example assets, jobs or brand templates. Alternatively, the designation refers to the central function, for example Planner or Home.



Please note that only the default designations change. It is still possible to customize these designations and existing customizations will be applied unchanged during an update.

In this vein of change, many module names in interface texts have also been removed. For example, if a user wants to add an asset on a job data sheet, the corresponding menu item was previously *Add from Media Pool*. If a customer changed the name of the top navigation, the menu entry was automatically adjusted.

As of Version 7.2, the entry is *Add Asset* and is no longer affected by a customization of the top navigation.

1.3 Discontinuations

1.3.1 As of Version 7.3: Basic Authentication

Please note that in Version 7.3, the Basic Authentication will be discontinued. Until now, HTTPS Basic Authentication with login and password has been used for access via API. For security reasons, the authentication mechanism will be switched to the oAuth2 standard in Version 7.3. Authentication via the previously used mechanism will then no longer be possible. Therefore, please switch the authentication over the next few months.

For this purpose, the customer application must be registered in the BrandMaker Administration with the [HTTP Bearer Authentication and a corresponding oAuth2 workflow](#). For more information on configuring the authentication, see [here](#).

2 Administration

2.1 Skinning for BrandMaker Mobile

With Version 7.2, the skinning for the BrandMaker Mobile app has been configured. Under > *Administration > Look & Feel > Mobile Skinning*, an administrator can access the settings that apply to all the customer's installations.

The screenshot displays the 'Skinning for BrandMaker App' configuration page, which is split into two columns for 'Light Mode' and 'Dark Mode'. Each column has a 'LOGO' section and a 'COLORS' section. The 'LOGO' section includes a dashed box with an upload icon and the text 'Drag file to upload or click to browse for file.' Below this is a preview of the logo on a checkered background. The 'COLORS' section has two color pickers: 'Primary Color' and 'Secondary Color', each with a text input showing the current hex value and a small color wheel icon. Below each color picker is a descriptive sentence.

Mode	Primary Color	Secondary Color
Light Mode	rgba(243,86,39,1)	rgba(16,21,58,1)
Dark Mode	rgba(255,148,102,1)	rgba(64,73,82,1)

The administrator can choose separate settings for the light and dark representation of the app. Logo as well as primary and secondary color can be set for each display.

2.2 Other functional extensions and changes

Feature	Description
Links to notifications	When a user clicks a link in a notification in the system, the target is opened in a new browser tab as of Version 7.2.
Top navigation	With Version 7.0, the top navigation has been edited, among other things, so that a short description is displayed for each module. As of Version 7.2, an administrator can also enter short texts for other links in the navigation, in other languages if required.
Permitted approvers for user account requests	<p>As of Version 7.2, two system settings can be used to specify which users are available as approvers for user account requests:</p> <ul style="list-style-type: none"> • The <i>Exclude BrandMaker Employees from Approver List</i> system setting excludes BrandMaker employees from processing user account requests. • The <i>Exclude BrandMaker Employees from Approver List</i> list can be used to specify another list of users who are also excluded from processing user account requests. <p>For details, refer to Chapter 14.1.</p>
Import of custom structures	As of Version 7.2, a system setting can be used to specify a time for a daily hotfolder import of custom structures. For details, refer to Chapter 14.1.
Shopping cart	The display of items in the shopping cart is significantly more detailed in Version 7.2. For items in the shopping cart, a preview image, the name, the quantity and the total price are now displayed.
Synchronization of VDB groups names with fields in Userlane	The names of VDB groups are synchronized with fields in Userlane. Administrators require an attribute when deploying Userlane's interactive assistance system to distinguish between users' roles in the system.
Working hours	The restriction to 12 h has been removed from > <i>User settings</i> > <i>Working hours</i> ; it is now possible to select up to 24:00.

2.3 Discontinuations

2.3.1 Page *My data*

The *My data* page used to roughly show the rights the user has based on the assigned roles for each user. With Version 7.2, this page has been removed because the contents were not meaningful.

2.3.2 SSO

The outdated SSO functionality, which was controlled by two system settings, will be discontinued in Version 7.2. Please switch to the SSO functionality that uses the SAML standard.

Note that the two system settings are still visible in Version 7.2; however, any errors that occur in the function will no longer be corrected.

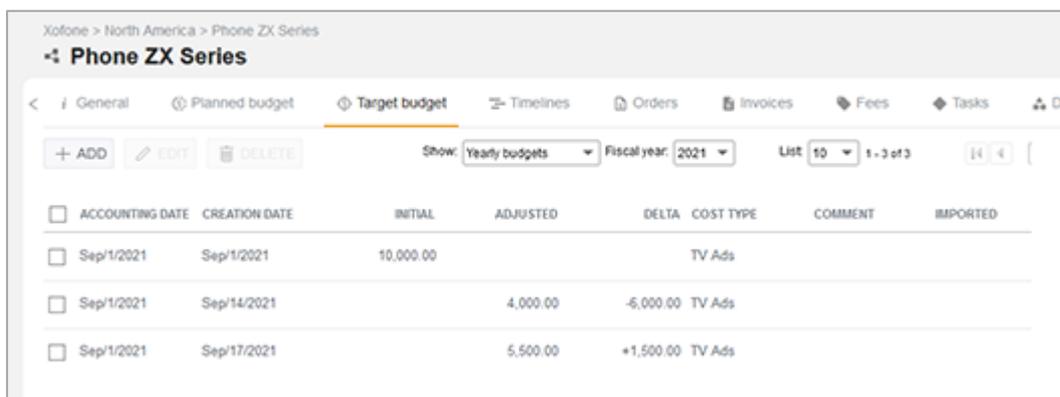
3 Marketing Planner

3.1 Target budgets

Version 7.2 adds the ability to document the progress of the target budget, as was already set up for planned budgets in Version 7.1. This allows users to see how a target budget develops over a certain period of time, e.g.:

- 1. September: Initial budget - Total: \$10,000
- 14. September: Budget reduction due to unforeseen events - -\$6,000; total: \$4,000
- 17. September: Renegotiation - +\$1,500; total: \$5,500.

The user performs this new type of target budget management in the Detail View on the new *Target Budgets* tab:



ACCOUNTING DATE	CREATION DATE	INITIAL	ADJUSTED	DELTA	COST TYPE	COMMENT	IMPORTED
Sep/1/2021	Sep/1/2021	10,000.00			TV Ads		
Sep/1/2021	Sep/14/2021		4,000.00	-6,000.00	TV Ads		
Sep/1/2021	Sep/17/2021		5,500.00	+1,500.00	TV Ads		

At the top of the tab, the user switches between viewing monthly and annual target budgets.

In parallel, there is an option to open a dialog directly in the budget view by double-clicking on the target budget cell. In the dialog, the user enters a new total value or a delta for the target budget. The other value is calculated automatically.

The user can also access the editing dialog from the cell's context menu.

When adding the target budgets, the publication date decides for which year or month the target budget is valid. The creation date determines the day of the decision.

Also via an import, target budget data can now be created like planned budget data.

Note that it is possible to use the target budgets as in previous versions. The way of working which is used in your company is defined by the administrator under > *Marketing Planner* > *Settings* > *Budget* in the *Enter budget setting in the budget view*. Please note that this setting applies to target and planned budgets.

3.2 Secondary exchange rate

Up to now, it has already been possible to convert budget data into a reference currency via exchange rates and thus to compare budget data with different working currencies. Version 7.2 introduces a secondary exchange rate in addition to the already used primary exchange rate. This allows departments, for example, to work with different exchange rates.

An administrator can activate the use of the secondary exchange rate under > *Planner* > *Settings* > *Exchange rates*. Then, in the table below, there is an option to set both the primary and a secondary exchange rate for each working currency. If the administrator activates the setting, the value of the primary exchange rate will be applied for the secondary exchange rate first for created exchange rates.

Exchange Rates

Exchange rates allow converting between various currencies. Create exchange rates for the conversion of currencies to the reference currency for each year. The year budget in reference currency for top down years is calculated using the exchange rate of the first month of the current year. Please note that the reference currency is determined for each year (> Settings > Years).

Please choose 2016 Please choose January

Secondary exchange rate

This setting activates or deactivates a secondary exchange rate. The primary exchange rate shall be mandatory. If the secondary exchange rate is not defined, the first exchange rate shall be used.

Activated RESET SAVE

Columns Currency +5 ADD NEW EXCHANGE RATE

Currency	Units	Reference Currency	First Exchange Rate	Secondary Exchange Rate	Actions
US Dollar	1	Euro	1.18	1.15	✎ 🗑

Results per page 25 |< < 1-1 / 1 > >|

The user can choose between primary and secondary exchange rate with the following functions if the function is enabled:

- When displaying standard budget data in the budget view.
- When calculating customer-specific budget columns.

Note that now the budget view can simultaneously display data in the reference currency calculated with both exchange rates. In this case, if a user enters values directly in the budget view, this data will be converted to the working currency using whichever exchange rate is applied.

Note that KPIs and reports are calculated using the primary exchange rate only.

3.3 Quick filters

With Version 7.2, quick filters have been introduced. Quick filters allow a quick comparison of a planning element, for example a campaign, with similar elements. To do this, the user clicks on the element to be compared and selects the relevant dimension. For example, the user can select the Target Group dimension. Then, only planning elements with the same value for that dimension will be displayed.

An administrator defines which dimensions are available for the quick filter function under *> Planner > Settings > Dimensions*. This is possible for the following types:

- Single selection
- Multiple selection
- Free Value

3.4 Other functional extensions and changes

Feature	Description
Setting <i>Automatic parent totals</i>	As of Version 7.2, the <i>Automatic Parent Totals</i> setting is displayed under <i>> Planner > Settings > Budget</i> in such a way that an administrator can see which setting has been selected and that the setting can no longer be changed, if needed.
Initial planned and target budgets	As of Version 7.0, initial planned and target budgets can be entered with the value 0. It is still not possible to enter a delta value with the value 0 for both budget types.
Entering planned budgets in the budget view	Since Version 7.1, planned budgets can be entered in the budget view via a dialog, but only the entry of a delta was possible. As of Version 7.2, both a total amount or a delta can be entered here - as is now also the case for target budgets. The other value is calculated automatically.
Display of the analysis type when creating a KPI	Until now, the traffic light colors for the <i>More is better</i> and <i>Less is better</i> analysis types were displayed identically for KPIs. This has been changed in the Version 7.2. The fact that the threshold values are shown increasing from left to right remains the same. If the <i>Less is better</i> analysis type is selected, the green field is displayed to the left of the smaller limit value. If, on the other hand, the <i>More is better</i> analysis type is selected, the red field is displayed at this point. Between the limit values, the field is always yellow. The right color field gets the missing traffic light color depending on the setting.

Feature	Description
Notifications	If the <i>Marketing Planner</i> module had sent notifications up to now, these e-mails were only displayed in the user's own inbox. As of Version 7.2, these notifications can also be called up via the system header by clicking on the bell icon.
Table columns in the Settings area	As of Version 7.2, it is again possible to show or hide individual columns of the tables in the <i>Settings</i> area.
Layout improvements	In Version 7.2, the layout of the detail view has been further improved. This concerns in particular the <i>POs</i> tab in order to represent above all blanket orders and call orders and their data better.
Calculations of the reference currency and in formulas	With Version 7.2, the calculation of the reference currency and in formulas is changed as follows: If the calculation contains a variable that is not defined, this is indicated in the display by an em dash “—”. In the calculation of the reference currency, this can occur, for example, if no exchange rate is defined for a period.
Entering budget values in the reference currency	Previously, budget values entered in the budget view were always interpreted as entries in the working currency. If the budget view was displayed in the reference currency, the entered value was converted to the reference currency using the exchange rate. The entered value and the displayed value were therefore not identical. As of Version 7.2, the entered value is always interpreted as the value of the respective currency set, i.e. either reference currency or working currency.
Import of planned budget values	As of Version 7.2, the user can import planned budget data for all created years.
Naming of weeks in the calendar	Up to now, calendar weeks have been named according to the calendar naming with <i>ff</i> . As of Version 7.2, the naming starts with the fiscal year: The first full week in the new fiscal year is named KW1.

3.5 Terminology

For better comprehensibility, the *Publication date* term has been replaced by calculation date in Version 7.2. The *Calculation date* attribute identifies the date on which a planned budget, a target budget, an order, an invoice or an advertising cost subsidy is included in the financial planning.

4 Media Pool

4.1 Other functional extensions and changes

Feature	Description
E-mail templates	As of Version 7.2, the <i>Media Pool</i> module also sends notifications in HTML format. Administrators can edit the templates for these notifications under > <i>Administration</i> > <i>Look & Feel</i> > <i>E-mail templates</i> .
Assets in the recycle bin	As of Version 7.2, assets that have already been moved to the recycle bin are prevented from being published: The Publish button is grayed out and a tooltip explains to the user why.

5 Brand Template Builder

5.1 Data sources for online templates

The Brand Template Builder already offers the possibility to use online templates. This offer is extended with Version 7.2 so that data can be integrated into the online templates. This allows the document creator to quickly incorporate current and approved data without time-consuming research.

Users can choose from a variety of data sets that include assets, product data and information on a specific topic. This data is then automatically inserted into the online document.

Currently, this is only possible with data stored directly in the online template. Later, other data sources, such as custom structures and objects as well as the Marketing Data Hub, will also be supported.

Further additions to online templates

Version 7.2 also introduces the following features for online templates.

- Variables now have the *hidden attribute*. This makes it possible to hide variables in the editor so that the document creator cannot edit them.
- Variables also have the *read only attribute*. This allows the designer to prevent direct editing by the document creator. Filling using data sources is still possible.
- Variables can be grouped to make it easier to edit variables that belong together.
- Online templates can now be marked as favorites.
- The following image file formats can be used in online templates with version 7.2: GIF, PNG, JPEG.

5.2 Other functional extensions and changes

Feature	Description
Improvements for <i>Print job</i> and <i>Order quantity options</i>	In Version 7.2, the <i>Print job</i> and <i>Order quantity options</i> properties have been improved: <ul style="list-style-type: none"> • For the <i>Print jobs options property</i>, neither <i>Print Shop</i> nor <i>Select warehouse</i> is the new default setting. • For this setting, the <i>Order quantity</i> property is hidden.
Archiving and retrieving for multiple templates or documents	As of Version 7.2, it is possible to select multiple documents or templates and archive or de-archive them collectively.
Testing templates	Templates that are not yet finalized so far have the <i>Create Document</i> entry in the menu button. Since no documents can yet be created from templates in progress, the menu entry is renamed to <i>Testing</i> . This better reflects the actual function of the entry.

Feature	Description
Search string for images	<p>If the designer has defined a search string in template design step 4, this will also be taken into account from Version 7.2 if the document creator searches in his own favorites. A message about a corresponding filtering is displayed in the search dialog on the <i>My Favorites</i> tab.</p> <p>This message is now also displayed on the <i>Media Pool</i> and <i>Tags</i> tabs.</p>
Simplified menu entries	<p>In template menus, any mention of the term <i>Template</i> has been removed in Version 7.2. For example, instead of <i>Copy template</i>, only the entry <i>Copy</i> is now used.</p>
<i>Save selection as default</i> for Smart Dropdowns	<p>The function that allows document creators to save values from Smart Dropdowns for reuse has been revised and is now called <i>Save Selection as Default</i>.</p>

6 Job Manager

6.1 Resource management

Note

This function cannot be used in the browser Firefox 92.0 and younger.

Version 7.2 adds Resource Management to the Job Manager module. Resource Management provides an overview of the workload of users working on tasks and jobs/processes and enables easy optimization of work distribution.

The function is activated in a system setting, see Chapter XXX. When resource management is activated, every user with access to the *Job Manager* module accesses the *Resources* entry in the module navigation:

NAME	FUNCTION	W.37 SEP 2021		
		FR 12:16	SA 18	SU 19
No records to display				

Using the *Choose your team* button, the user can put together any combination of users to compare their workload and optimize it if necessary. The upper area shows the pending tasks and jobs/processes for each user. Below that, the users' workload is displayed.

Working hours

In order to be able to calculate the users' workload, the working hours for the users which are available must first be recorded.

In the new *Default working hours* system setting (see Chapter 14.2), the general daily working time for the company is entered in a comma-separated list. For example, if a company generally works 8.5 hours Monday through Thursday and 6 hours on Friday, the following will be entered in the system setting: 8:30,8:30,8:30,8:30,6,0,0.

Each user can additionally enter individual data under *> User > User settings > Working hours*. For example, if the employee John Admin works Tuesday to Thursday 6 hours each on tasks and jobs/processes, Friday 4 hours and Saturday 8.5 hours, then the user saves this as follows:

Working Hours i

Working Hours 🕒 06:00

M

T

W

T

F

S

S

✕

Working Hours 🕒 08:30

M

T

W

T

F

S

S

✕

Working Hours 🕒 04:00

M

T

W

T

F

S

S

✕

Working Hours 🕒 Select time

M

T

W

T

F

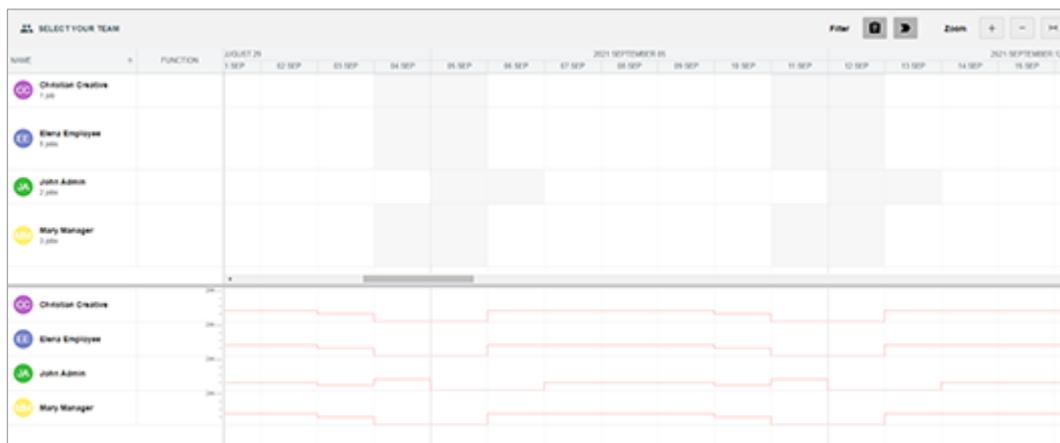
S

S

✕

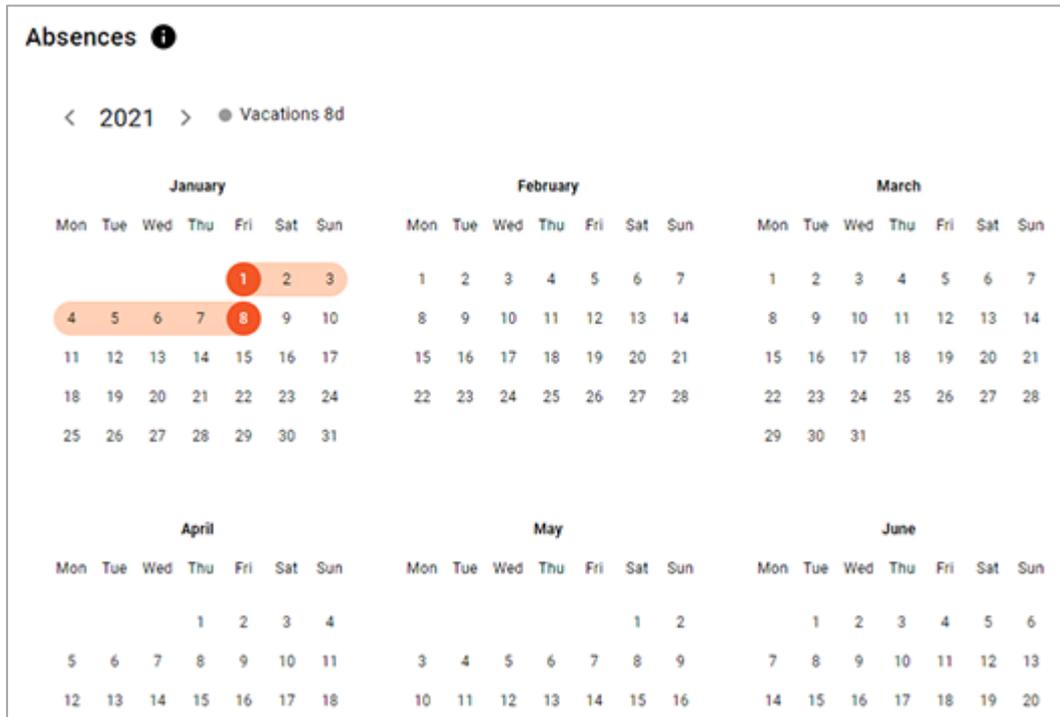
If working hours are saved for both the company and a user, the user's working hours are taken into account when calculating the workload. The working hours of the company are the fallback if a user does not enter individual working hours.

The following example shows four users. Christian Creative, Elena Employee and Mary Manager have not entered any personal working hours and work according to the usual working hours in the company. John Admin's working hours, on the other hand, are entered according to his personal settings:

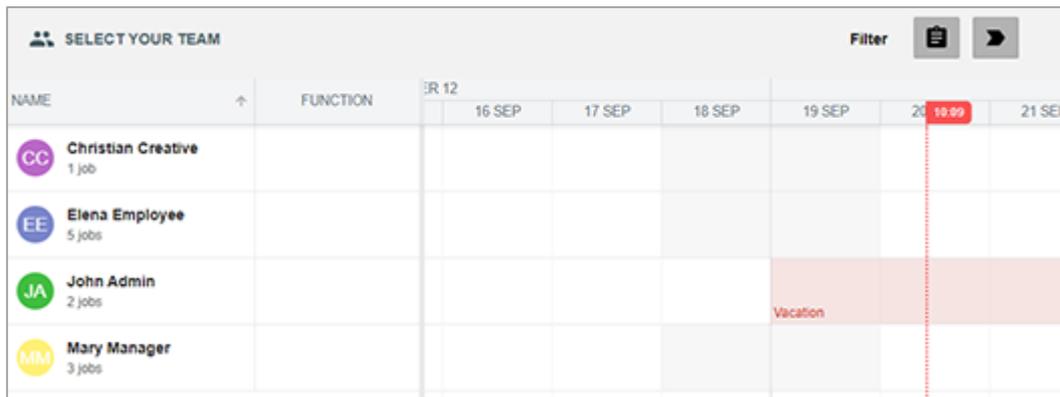


Absences

In addition, under > *User* > *User settings* > *Absences*, the user can note in the calendar the days when he or she is not available for work.



In this way, for example, vacation times, training days or events such as trade fairs are taken into account in the Resource Management.



Display in the Resource Management

Under > *Jobs* > *Resources*, the assigned tasks and jobs/processes are displayed in the upper area for the selected users and distributed over the days that the user is working. The calendar display is done according to the *Country/Region* property in the user settings. This concerns, for example, the optical separation of the weeks. Days for which no working time is entered are grayed out.



The upper area shows tasks and jobs/processes. The user can filter the display with the buttons  (tasks) and  (jobs/processes).

Parallel tasks and jobs are displayed one below the other. The following data is taken into account for the duration of workflow steps and tasks:

- For processes, the start and end dates are determined by the default runtime (in days) entered in the administration.
- The duration of a task or job corresponds to the difference between the start and end date.
- The effort of jobs and processes is defined in resource management. For tasks, the effort can be defined both in resource management or on the data sheet in the task manager variable.

Note that jobs and tasks are only displayed if an Assignee is assigned and both a start and end date are stored.

Double-clicking on the entries opens a dialog in which the relevant data such as start, end, duration, etc. can be edited.

The lower area shows by a line the number of hours each user has available for work. A block indicates how many working hours are scheduled for the user; the block is green until the daily maximum number of working hours is reached. When the daily number of working hours is exceeded, the block is red.

Note that the time spent on tasks and jobs/processes that are worked on by multiple people is divided equally. If a task with 8 hours of time is divided among three users, each user will be assigned 2 h 40 min.

For more details on operation, please refer to the manual.

6.2 Other functional extensions and changes

Feature	Description
Changes under > <i>Administration</i> > <i>DSE</i> > <i>Types – New</i>	<p>Since Version 7.0, types can also be managed under > <i>Administration</i> > <i>DSE</i> > <i>Types - New</i>. With Version 7.2, the following changes have been introduced.</p> <ul style="list-style-type: none"> • When a type is open, the <i>Changes</i> tab displays the results of various type validations. • When a job type is open, the UI of the <i>Workflow</i> tab is improved. • A type can now also be created by copying.
Changes for BPMN workflows	<p>The following actions can be triggered in case a process is deleted or canceled as of Version 7.2.</p> <ul style="list-style-type: none"> • Delete synchronized planning elements • Cancel sub-processes
Assigning a workflow	<p>Since the function is only available under > <i>Administration</i> > <i>DSE</i> > <i>Types - New</i>, the menu item <i>Assign workflow</i> for BPMN workflows under > <i>Administration</i> > <i>DSE</i> > <i>Types</i> is removed.</p>
Status of a review	<p>Previously, the comments area of a datasheet was already displayed if a user had edited a review that was started in the job or process. As of Version 7.2, the status of the review is added to the comments.</p>
Dashboard: Available jobs and tasks	<p>As of Version 7.2, available jobs/processes and available tasks are displayed separately in two dashlets.</p>
Convenience tables: Prefilling from custom structure	<p>As of Version 7.2, certain data fields in a comfort table can be filled with data from a custom structure. The following variable types can be filled from a custom structure:</p> <ul style="list-style-type: none"> • Date (with data of the <i>Date</i> attribute type) • Simple text field (with data from the <i>Text</i> attribute type) • Simple number field (with data from the <i>Floating point number</i> or <i>Integer</i> attribute types)
Advanced search	<p>With Version 7.2, the criterion of <i>Current user</i> is available in the advanced search. This makes it easier to create filters that search for objects for the logged-in user. Previously, users had to be named in these filters.</p>
@Mentions in comments	<p>The handling and user experience of @Mentions in comments has been improved in Version 7.2.</p>

Feature	Description
Uploading assets	In Version 7.2, the upload of assets is significantly improved: Assets can be loaded faster into jobs/processes as well as related reviews. It is also possible to load multiple assets into a job/process in one step.
Replying to comments	As of Version 7.2, users can reply to comments in the Job Discussion and on the <i>Comments</i> tab. Replies are displayed indented to the comment and can only be created at this first level. This means that it is not possible to make replies to replies. Replies cannot be marked as private.
Start reviews directly	Until now, when starting a review, the user always had to edit the briefing dialog first. Version 7.2 introduces the <i>Direct Reviews</i> system setting (see Chapter 14.2), which enables a direct review, i.e. after starting the review, the review editor is displayed directly. It is then no longer necessary to edit the briefing dialog.

6.3 Discontinuations

6.3.1 Importing jobs

In Version 7.2, the import of jobs in the *Job Manager* module has been removed for security reasons.

Please note that this discontinuation is a merge into Version 7.0. This means that the import was present in Version 7.1 and has finally been removed with 7.2.

7 Marketing Data Hub

7.1 Other functional extensions and changes

Feature	Description
Convenience tables: Prefilling from custom structure	<p>As of Version 7.2, certain data fields in a comfort table can be filled with data from a custom structure. The following variable types can be filled from a custom structure:</p> <ul style="list-style-type: none"> • Date (with data of the <i>Date</i> attribute type) • Simple text field (with data from the <i>Text</i> attribute type) • Simple number field (with data from the <i>Floating point number</i> or <i>Integer</i> attribute types)
Changes under > Administration > DSE > Types – New	<p>Since Version 7.0, Types can also be managed under > Administration > DSE > Types - New. With Version 7.2, the following changes have been introduced.</p> <ul style="list-style-type: none"> • When a type is open, the <i>Changes</i> tab displays the results of various type validations. • When a data object type is open, the UI of the <i>Workflow</i> tab is improved. • A type can now also be created by copying.
Advanced search	<p>With Version 7.2, the criterion of <i>Current user</i> is available in the advanced search. This makes it easier to create filters that search for objects for the logged-in user. Previously, users had to be named in these filters.</p>
@Mentions in comments	<p>The handling and user experience of @Mentions in comments has been improved in Version 7.2.</p>
Replying to comments	<p>As of Version 7.2, users can reply to comments in the Job Discussion and on the <i>Comments</i> tab. Replies are displayed indented to the comment and can only be created at this first level. This means that it is not possible to make replies to replies. Replies cannot be marked as private.</p>

7.2 Discontinuations

7.2.1 Reviews

Please note that as of Version 7.2, reviews can no longer be started in a data object.

8 Review Manager

8.1 Other functional extensions and changes

Feature	Description
Displaying the user	In a review, the number of participants is already displayed in the Decisions area for each status, e.g. the number of participants who have released a review or have not yet edited the review. As of Version 7.2, the names of the respective participants are displayed when a user places the cursor on the number (hovering).
Download of a document	After completing a review, previously only the content (e.g. a document or an image) could be downloaded. Comments were not available. This has been changed with Version 7.2 and it is now possible to download all comments in addition to the content after finishing a review.
Display of the page or time for comments	When a new version is started, the user can specify which comments should be included in the review. This was previously confusing when there were a lot of comments. As of Version 7.2, the selection table shows on which page or for which videos at which time a comment is inserted.
Right ACT_LIKE_OWNER removed	With Version 7.2. the right ACT_LIKE_OWNER is removed.
Notification on role change	As of Version 7.2, when a user receives a new participant role for a review, a new notification is sent. The notification prompts the user to participate in the review and provide feedback.
Pre-selected area of the left sidebar	Previously, after opening a review, the left sidebar displayed the info section. As of Version 7.2, as long as the review is running, the comments section is displayed instead.
Required comments for the review	Previously, comments could be labeled as required if they should be considered for review in any circumstances. However, a user marked these comments only when requesting the new version. As of Version 7.2, it is possible to label these comments as required already when creating or in the comments area of the right sidebar.
Different buttons for owner and reviewer	As of Version 7.2, the buttons with which users decide about the review are labeled differently and according to the role (owner or reviewer). Previously, the buttons were labeled identically, although clicking the buttons had different effects depending on the user's role.

Feature	Description
Reviews in the context of Job Manager	This feature affects reviews started in a job or process. Previously, when users received a notification for such a review with a link to the review, opened the review using the link, and then closed it, the Review Manager was displayed. However, since the review is created in the context of Job Manager, as of Version 7.2, after closing the review, the job or process is displayed with the corresponding tab of the datasheet.
Downloading versions with comments	As of Version 7.2, a user can download any version with the associated comments.

8.2 Terminology

For clarity, the term *Iteration* has been changed to *Version* in the Version 7.2.

9 Dashboard

9.1 Expanded widget functionality

The two widgets *Link* and *Link Carousel* have been expanded with the following options for communication:

- **mailto**

Example: `mailto:name@domain.com` opens a new e-mail draft to the recipient preset in the widget in the local e-mail client. Subject, CC, BCC and Body are available as additional optional parameters.

Example with prefilled subject: `mailto:name@domain.com?subject=Urgent`
tel

Example: `tel:+15555551212` starts a call via telephone services software.

- **skype**

Example: `skype:profile_name` calls the Skype name using Skype.

- **Callto**

Example: `callto:user@domain.com` starts a call via Microsoft Teams.

9.2 Other functional extensions and changes

Feature	Description
<i>Rich Text Editor</i> widget	With Version 7.2, the Rich Text Editor widget is available. It allows entering formatted text, images, tables, special characters and source code, among other things.
Number of grid elements	For finer positioning of the widgets, the number of grid elements of the boards is changed to 24 elements in width.
<i>Link</i> widget	As of Version 7.2, for a link, it is possible to specify in the widget where the target of the link should be displayed. The following settings are possible: <ul style="list-style-type: none"> • This tab • Popover • New tab • New window
Access criterion VDB groups	As of Version 7.2, access to boards can be restricted to VDB groups.
<i>Reports</i> widget	As of 7.2, the <i>Reports</i> widget is available. The widget allows the user to view reports in a dashboard.

10 BrandMaker App

The following features are available with Version 7.2 in both the Android and iOS versions of the app.

Feature	Description
Skinning	As of Version 7.2, an administrator can set up skinning for the display of both light and dark modes. The administrator can access this page under > <i>Administrator</i> > <i>Look & Feel</i> > <i>Mobile Skinning</i> .
Display of planning elements	Previously, planning elements in the app were uniformly displayed in the default view. As of Version 7.2, the display of planning elements with color, icon, and text markup in the system is also used in the app.
Private budget views	As of Version 7.2, private budget views are also accessible in addition to the public budget views.

11 Smart Access

Note that the *Smart Access* module will be discontinued in an upcoming version. Therefore, check a migration to the *Dashboard* module in a timely manner/

12 Marketing Portal

In Version 7.2, the Marketing Portal uses the Magnolia Version 6.2.2. The release notes of Magnolia Version 6.2.2 can be found [here](#).

13 Rights

13.1 Job Manager

In Version 7.2, the following right has been removed.

Name	Description
IMPORT_FROM_XML	The user can import a job in XML format. Existing jobs are updated and new jobs are created.

13.2 Marketing Data Hub

In Version 7.2, the following right has been removed.

Name	Description
MANAGE_REVIEW	The user can start a review for the asset in a data object via a variable of the <i>asset selection</i> type and release or reject the asset via a quick decision. Only users whose role has the right can see the review information in the right pane of a data sheet.

13.3 Review Manager

In Version 7.2, the following right has been removed.

Name	Description
ACT_LIKE_OWNER	The user can access all reviews and administer them in the same way as their actual owners.

14 System Settings

14.1 Administration

With Version 7.2, the following system settings have been inserted in the Administration:

System setting	Description
Exclude BrandMaker employees from approver list	Select whether users with an email address ending in “@brandmaker.com” are excluded from the user account request approver list. Enabled = BrandMaker employees are excluded. Disabled = If created, BrandMaker employees are also included in the approver list.
Exclude users from approver list	Enter the users who should not be selected as approvers for user account requests.
Custom structures Import UTC time	Enter the UTC time at which an import of custom structures should be triggered each day. Enter the time in the format hh:mm.

14.2 Job Manager

System setting	Description
Resource Manager	Select whether to use the Resource Manager in your system.
Default working hours	Enter the daily default working hours for your company, starting with Monday and in the following format: hh:mm, hh:mm, hh:mm, hh:mm, hh:mm, hh:mm.
Direct review	Select whether a review can be started directly. Enabled = A review can be started directly. Disabled = A review can only be started after the briefing dialog has been edited.

15 Database changes

Please read this chapter carefully and thoroughly if you use Reporting Center to generate reports. In this chapter we describe database changes that may enable the generation of new reports or prevent the correct generation of existing reports when updating to a new version.

15.1 Media Pool

Table	Change	Explanation
mp_asset_import_task	Table added	The new table monitors asynchronous operations that have arisen due to the revision of the import functionality. Currently, the table contains metadata, preview images and operations related to preview generation.

15.2 Administration

Table	Change	Explanation
Navigation	SHORT_DESCRIPTION column added	The column contains the short description that an administrator can create for links in the top navigation, see Chapter 0.
audit_log_core_services, audit_log_archive_core_services	Tables added	The Event Audit Log is saved in this table.

15.3 Brand Template Builder

Table	Change	Explanation
wp_online_data_source	Table added	The table is needed for the introduction of data sources for online templates.
wp_online_variable	Columns DATA_SOURCE_ID, DATA_SOURCE_ATTRIBUTE, DATA_RECORD_VARIABLE_ID, DATA_RECORD_ATTRIBUTE added	The columns are needed for the introduction of data sources for online templates.
templ_var_cfg	Column DATA_SOURCE_ATTRIBUTE renamed to DATA_SOURCE_FIELD Column DATA_RECORD_ATTRIBUTE renamed to DATA_RECORD_FIELD	
wp_online_variable_value	<i>jsonValue</i> field changed	The field has been reorganized in terms of content to allow assets of the Media Pool and Brand Template Builder modules.
wp_online_variable_value	EDITED_BY_USER column added	This column indicates in the future whether a user has edited a variable in an online document.
wp_data_record_field_image	Table added	This table enables the provision of data sources in online templates.
meta_templ meta_templ_request meta_templ_request_email meta_2_adv_templ	Tables removed	The tables are no longer needed because the <i>Meta Template</i> function has been removed.
wp_asset wp_file_resource	Tables added	Through these tables, assets and their attributes can also be provided in data sources for online templates.
wp_asset	Values in the <i>HASH</i> column updated	This change was prompted by the enhancements for online templates and documents relating to image formats.

15.4 Job Manager

Table	Change	Explanation
wf_default_assignee	<i>ESTIMATED_EFFORT</i> column added	The added column stores the time effort estimates for workflow steps.
wf_step_inst	<i>REMAINING_EFFORT</i> column added	The added column stores the remaining effort of the workflow steps.

15.5 Marketing Planner

Table	Change	Explanation
ma_annex_target_year_budgets ma_annex_target_month_budgets	Tables added	The new table monitors asynchronous operations that have arisen due to the revision of the import functionality. Currently, the table contains metadata, preview images and operations related to preview generation.